Prifysgol Wrecsam
Wrexham University

Module specification

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Module Code	ARD4B1
Module Title	Adobe Illustrator Advanced
Level	4
Credit value	20
Faculty	FACE
HECoS Code	101361
Cost Code	GADC
Pre-requisite module	None

Programmes in which module to be offered

Programme title	Core/Optional
Standalone module aligned to BA (Hons) Graphic Design for quality assurance and assessment purposes	Optional

Breakdown of module hours

Learning and teaching hours	18 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	18 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	**36** hrs
Placement / work-based learning	0 hrs
Guided independent study	164 hrs
Module duration (total hours)	200 hrs

Module aims

This module aims to:

- Build on the foundational knowledge of Adobe Illustrator to develop advanced skills and techniques.
- Enable students to create complex, professional-grade outputs using Adobe Illustrator.

- Encourage problem-solving and independent exploration of the software's advanced features.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Navigate advanced tools and settings in Adobe Illustrator for enhanced functionality.
2	Apply advanced techniques to develop professional quality outputs in Adobe Illustrator.
3	Demonstrate engagement and independent problem solving in practical workshops and tasks.

Assessment

Indicative Assessment Tasks:

Students will be assessed through the submission of a portfolio demonstrating the application of advanced techniques covered in the module. The portfolio will include at least one completed output that showcases proficiency in the software and reflects the learning outcomes. Active participation in supervised sessions will support the development of this work but will not contribute directly to the assessment.

This module is assessed on a **Pass/Refer** basis.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1,2,3	Portfolio	36 hours attendance and one project output.	100	N/A

Derogations

None

Learning and Teaching Strategies

- Advanced workshops focused on the in-depth use of Adobe Illustrator.
- Step-by-step demonstrations of advanced techniques, supported by problem-solving discussions.
- Practical tasks encouraging independent exploration of software features.

NB: Latest version of the Adobe software to be used.

Welsh Elements

- Tutorial support and materials will be available bilingually where possible.
- Opportunities to engage with discipline specific Welsh contexts.

Indicative Syllabus Outline

- Advanced tools and customisation in Adobe Illustrator.
- Techniques for professional outputs, using Adobe Illustrator
- Practical projects, such as creating a professional portfolio piece.

Indicative Bibliography:

Essential Reads

Waekisa, O. (2023). *Adobe Illustrator 2025 Guide for Beginners: Master the Essential Tools and Techniques to Create Stunning Designs with Ease.*

Other indicative reading

Wood, B. (2021). *Adobe Illustrator Classroom in a Book (2021 Release).* Adobe Press.

Administrative Information

For office use only	
Initial approval date	25/02/2025
With effect from date	25/02/2025
Date and details of revision	
Version number	1